

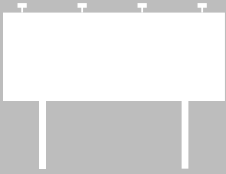


HOMETOWN *Highlight*



8 SOCIAL MEDIA POSTS

- 4 POSTS ON OUR THOMASVILLE TOURISM NC FACEBOOK PAGE (OVER 7K VIEWS)
- 4 POSTS ON OUR THOMASVILLE TOURISM NC INSTAGRAM PAGE (OVER 1.5K FOLLOWERS)



1 DIGITAL BILLBOARD

- 1 DIGITAL BILLBOARD LOCATED ON RANDOLPH STREET (IN FRONT OF SUNRISE DINER)

*** NOTE: LIMITED ROTATION***



1 WEBSITE AD ON HOME PAGE

- 1 STATIC IMAGE WITH SMALL PARAGRAPH AND LINK POSTED TO THE HOME PAGE OF OUR WEBSITE AT WWW.VISITTHOMASVILLENC.COM. (OVER 1K VIEWS PER MONTH)



4 NEWSLETTER FEATURES

- GET FEATURED IN OUR WEEKLY NEWSLETTER FOR THE ENTIRE MONTH! 1 AD INCLUDED IN EACH OF OUR NEWSLETTERS: 1 IMAGE, 1 PARAGRAPH ABOUT YOUR BUSINESS, AND 1 LINK TO YOUR PREFERRED WEBSITE.

COST IS ONLY \$150 FOR ONE ENTIRE MONTH

WHAT DO WE NEED FROM YOU?

1. LINKS TO YOUR WEBSITE, FACEBOOK, OR INSTAGRAM PAGES.
2. A BILLBOARD THAT IS SIZED AT 464 X 164 PX 300 DPI, IF YOU DO NOT HAVE ONE, ONE CAN BE DESIGNED FOR YOU.
3. 4 HIGH QUALITY PHOTOS AND FLYER THAT YOU WOULD LIKE US TO FEATURE IN OUR NEWSLETTER/WEBSITE (1080X1080PX)
4. HIGH RESOLUTION PNG OR JPG LOGO
5. ONE PARAGAPH ABOUT YOU OR YOUR COMPANY THAT WE ARE FEATURING.
6. CONTACT INFORMATION
7. OPTIONAL TABLE IN DEPOT (SELL YOUR ITEMS IN THE DEPOT)



HOMETOWN HIGHLIGHT TEMPLATE FOR FB/IG POST (DESCRIPTION WILL INCLUDE LINKS, ABOUT YOU, BUSINESS NAME AND ADDRESS, PHONE NUMBER, & TAGS.) BACKGROUND PHOTOGRAPHS CAN BE SWITCHED FROM WEEK TO WEEK.

AVAILABLE MONTHS

APRIL- RESERVED
MAY- RESERVED
JUNE- RESERVED
JULY-
AUGUST-RESERVED
SEPTEMBER-
OCTOBER-
NOVEMBER-
DECEMBER-



BE SURE TO GIVE US A FOLLOW AND TAG US ON OUR SOCIAL MEDIA

 **@THOMASVILLETOURISMNC**

 **@THOMASVILLENCTOURISM**

LAST UPDATED APRIL 15, 2024



SIGN UP SHEET

Business Name: _____

Contact Name: _____

Email: _____

Best Contact Number: _____

Alt. Phone Number: _____

Business Instagram Handle: _____

Business Facebook Handle: _____

Business Website: _____

Preferred Month for Display: _____

Second Choice : _____

Preferred Payment Method: cash check _____
 card **Amount Provided**

Thank you for signing up for Thomasville's Hometown Highlight. If you have any questions please reach out to our Director, Cameron Marsden at (336) 687-4450. All checks can be made out to the Thomasville Tourism Commission.

Located at 44 West Main Street, Thomasville, NC 27360.

EACH HOMETOWN HIGHLIGHT IS LIMITED TO ONE MONTH PER YEAR.